

A woman with dark hair, wearing a light-colored top, is holding a dark rectangular sign that reads "WELCOME TO THE OPEN" in white capital letters. The background is a blurred indoor setting with vertical elements. The entire image has a blue color cast and is framed by a thin blue border.

• **WE ARE YOU.** •



THIS IS A BRAND BOOK TO CORRECTLY USE LOGO  
URWE, WE ARE A BRAND THAT WE WANT TO  
CREATE UNION IN OUR CITY, OUR TOWN OR OUR  
NEIGHBOURHOOD, THROUGHTOUT THE TIME WE  
HAVE SEEN THAT THE BEST WAY TO IMPROVER OUR  
CITY IS BUY LOCAL, NOW YOU CAN USE THIS BOOK  
TO SHARE YOUR CONTENT WITH OUR BRAND AND  
THANK YOU FOR HELPING CREATE A BETTER  
WORLD.



HORIZONTAL



VERTICAL



PRINCIPAL FONT: AOKI

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

TO KEEP A CONSISTENT WITH OUR BRAND PLEASE INSTALL IN YOUR  
COMPUTER THE FONT THAT WE PROVIDE YOU WITH THIS BOOK

SECONDARY FONT: MONTSERRAT

**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**1234567890**

THIS FONT WILL BE USE TO LONG TEXT

TO KEEP A CONSISTENT WITH OUR BRAND PLEASE INSTALL IN YOUR  
COMPUTER THE FONT THAT WE PROVIDE YOU WITH THIS BOOK

BACK OR DARK BACKGROUND



WHITE OR CLEAR BACKGROUND



YOU CAN USE WITH COLOR THAR GENERATE CONTRAST



TO KEEP A CONSISTENT WITH OUR BRAND PLEASE DON'T MODIFY IT



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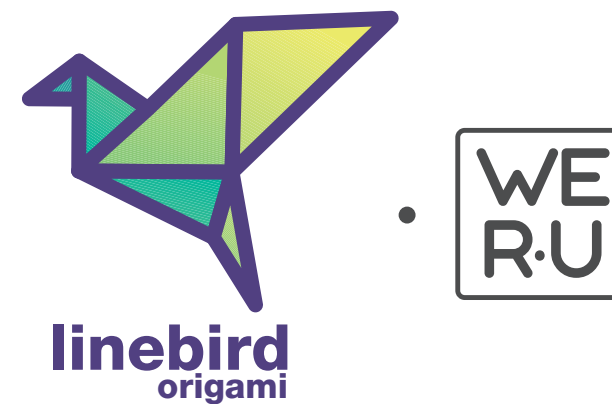
O U R L O G O · # W E A R E Y O U



TO KEEP A CONSISTENT WITH OUR BRAND PLEASE DON'T MODIFY IT



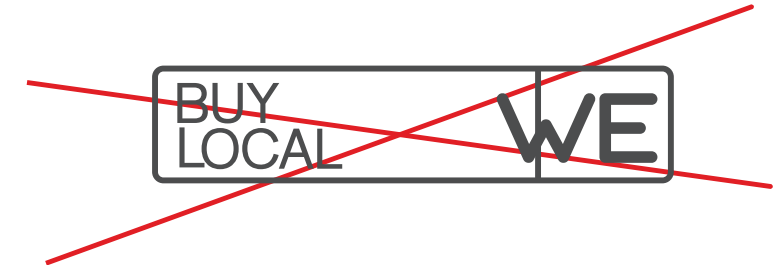
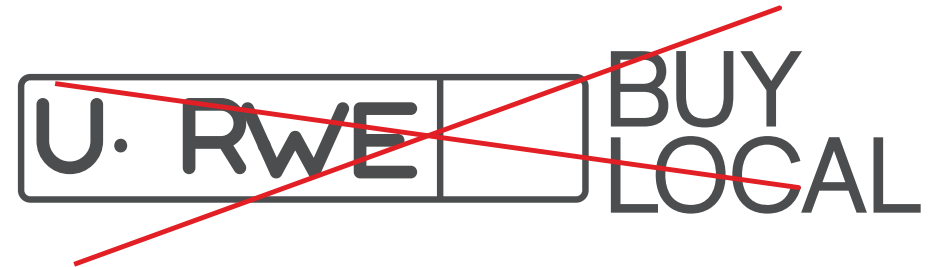
TO KEEP A CONSISTENT WITH OUR BRAND PLEASE DON'T MODIFY IT



TO KEEP A CONSISTENT WITH OUR BRAND PLEASE DON'T MODIFY IT

PLEASE DON'T USE THE BRAND LIKE THIS





PLEASE DON'T USE THE BRANT LIKE THIS

IF YOU WANT TO USE SOME MERCH





WE·R·U | BUY LOCAL







A woman with dark hair, wearing a light-colored top, is holding a dark rectangular sign. The sign has the words 'WELCOME TO THE' in small letters and 'OPEN' in large letters. The entire image is overlaid with a blue tint and a thin blue border.

**DON'T FORGET**



**WE ARE ONE**

A woman with dark hair, wearing a light-colored top, is holding a dark rectangular sign. The sign has the words 'WELCOME' and 'OPEN' in white capital letters. The background is a blurred indoor setting with vertical elements like a door frame.

**BUY LOCAL**

# W E A R E Y O U

